Message Text

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PAGE 01 SEOUL 00586 210954Z ACTION EA-09

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INFO SECSTATE WASHDC 1668

UNCLAS SEOUL 0586

USDOC PASS MR. GEORGE B. KEEN, PROJECT DIRECTOR, FOREIGN BUYER PROGRAM, DIBA

E.O. 11652: N/A TAGS: BEXP, KS

SUBJECT: FOREIGN BUYERS PROGRAM: INT'L AIR CONDITIONING/ HEATING/REFRIGERATION EXPOSITION

REF: 76 SEOUL 9688

- 1. REPRESENTATIVES OF TONG HEUNG ELECTRIC COBMN LTD. (WTDR: UNDER PREPARATION) PLAN TO ATTEND THE INTERNATIONAL AIR CONDITIONING, HEATING, REFRIGERATION EXPOSITION TO BE HELD AT MCCORMICK PLACE, CHICAGO, FEBRUARY 14-17, 1977.
- 2. VISITORS SEEK SOURCES OF SUPPLY FOR A COMPLETE LINE OF NEW OR USED PLANT EQUIPMENT TO MANUFACTURE GAS COMPRESSORS. THEY ARE ALSO INTERESTEDIN LOCATING SOURCES OF TECHNOLOGICAL KNOW-HOW FOR MANUFACTURE OF GAS COMPRESSORS. THE VALUE OF EQUIPMENT AND TECHNOLOGY IS ESTIMATED AT ONE MILLION U.S. DOLLARS.
- 3. THE COMPLETE ADDRESS OF THE TRAVELER IS MR. KIM HYUNG-IK, PRESIDENT, TONG HEUNG ELECTRIC CO., LTD. CPO BOX 1444, SEOUL 100; TELEX: K28597 TOHEN; CABLE: TOHEN TERP, SEOUL; TELEPHONE: 74-8383. NAME AND TITLE OF HIS ASSISTANT TO ACCOMPANY UNCLASSIFIED

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HIM HAS NOT BEEN DETERMINED, BUT HE WILL ACT AS INTERPRETER FOR THE PRESIDENT.

4. THEIR ITINERARY IS: ETA CHICAGO FEBRUARY 10TH; ETA FEBRUARY 18TH SYRACUSE, NEW YORK TO VISIT CARRIER INTERNATIONAL CORP.

5. FIRM WAS ESTABLISHED IN 1967, IS CAPITALIZED AT \$144,000 AND HAS 200 EMPLOYEES. FIRM MANUFACTURES PACKAGED AIR CONDITIONERS AND RECIPROCATING CHILLERS UNDER LICENSING ARRANGEMENT WITH CARRIER OVERSEAS CORP. FIRM CLAIMS TO HAVE SOLD \$3 MILLION WORTH OF ITS PRODUCTS IN 1976. SNEIDER

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Message Attributes

Automatic Decaptioning: X

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Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Subject: FOREIGN BUYERS PROGRAM: INT\'L AIR CONDITIONING/ HEATING/REFRIGERATION EXPOSITION

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Review Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009

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